

Celebrate Bham Website Privacy Policy

Last modified: March 13, 2021

Introduction

Celebrate Bham LLC ("Celebrate Bham" or "We") respects your privacy and is committed to protecting it through our compliance with this policy. This policy describes the types of information we may collect from you or that you may provide when you visit the website <http://www.celebratebham.com> (our "Website") and our practices for collecting, using, maintaining, protecting, and disclosing that information. In addition, your use of this Website is governed by the Celebrate Bham [Terms of Use](#).

This policy applies to information we collect:

- On this Website;
- In electronic messages between you and this Website;
- Through mobile and desktop applications you may download from this Website or from an app store, which may provide dedicated non-browser-based interaction between you and this Website;
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy;
- Through your voluntary submission of information to Celebrate Bham, such as our "Contact Us" feature on the Website.

It does not apply to information collected by:

- Any third party, including through any application or content that may link to or be linked to or otherwise accessible from or on the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time (see "**Changes to Our Privacy Policy**" below). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Information We Collect About You and How We Collect It

We may collect several types of information from and about users of our Website, including information:

- By which you may be personally identified, such as name, e-mail address, or other personal information collected ("**personal information**");
- That is about you individually but does not identify you, such as IP address or device number; and/or
- About your internet connection, the equipment you use to access our Website, and usage details.

We may collect this information:

- Directly from you when you provide it to us, such as when you sign up for our newsletter.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies; or
- From third party service providers, such as data analytics companies.

Information You Provide to Us

The information we may collect on or through our Website may include:

- Information that you provide by filling in forms on our Website. Specifically, if you communicate with us through the "Contact Us" link on our Website, we may ask you for information such as your name and email address so we can

respond to your questions and comments.

- Records and copies of your correspondence, if you contact us.
- Your search queries on the Website.
- Any other information you affirmatively and voluntarily provide to us.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Website, we may use certain automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.
- Referring websites from which you visit our website.

We also may use these technologies to collect information about your online activities. We currently do not track visitors over time and across third party websites to provide targeted advertising, and therefore, do not respond to Do Not Track (DNT) signals. However, some third party sites do keep track of your browsing activities when they serve you content, which enables them to tailor what they present to you. If you are visiting such sites, your website browser may allow you to set the DNT signal on your browser so that third parties (particularly advertisers) know you do not want to be tracked. You can find additional information on DNT choice mechanisms at: optout.aboutads.info and www.youradchoices.com/control.aspx.

The information we may collect automatically is only statistical and aggregated data, and does not include information that can be associated with a particular individual (other than to a particular IP or device address). It helps us to improve our Website and learn how to best tailor the Website to our visitors.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. Browser cookies contain your preferences and are sent to your browser and sent back by your browser each time your browser accesses our servers. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Flash Cookies.** Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see **Choices About How We Use and Disclose Your Information** below.
- **Web Beacons.** Pages of our Website may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Celebrate Bham, for example, to count users who have visited those pages and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).
- **IP Addresses.** An IP address is a unique identifier that certain electronic devices use to identify and communicate with each other on the Internet. When you visit our Website, we may view the IP address of the device you use to connect to the Internet. We use this information to determine the general physical location of the device and understand from what geographic regions our website visitors come. We also may use this information to enhance our Website.

Our Website may use Google services such as Google Analytics from time to time. For more about how Google collects and processes data, please see Google's privacy policy and their information at <http://www.google.com/policies/privacy/partners/>.

Third-Party Use of Data Collection Technologies

Some content or applications, on the Website are served by third parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies, alone or in conjunction with web beacons or other tracking technologies, to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you;
- To provide you with information, products, or services that you request from us;
- To fulfill any other purpose for which you provide it;
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection;
- To protect ourselves against and prevent fraud, claims, and other liabilities and to comply with or enforce applicable legal requirements, and our policies and terms.
- To allow you to participate in interactive features on our Website;
- In any other way we may describe when you provide the information; or
- For any other purpose with your consent.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Celebrate Bham's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Celebrate Bham about our Website users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our terms of use and our rights or obligations under other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Celebrate Bham, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Choices About How We Use and Disclose Your Information

If you would like to update any information provided to us, or have any questions about how we collect and use information you provide to us, please contact us by emailing us at celebratebham@gmail.com.

Collection and Use of Children's Information

Our Website is not intended for children under 16 years of age, and we do not knowingly collect personal information directly from children under 16. Children should not share any personal information unless their parent or guardian provides verifiable consent, and there is no reason a minor would be submitting information to Celebrate Bham. If we learn we have collected or received personal information from a child under 16 without parental consent, we will delete that information. If you believe we

might have any information from or about a child under 16 without parental consent, please contact us at celebratebham@gmail.com.

Your State-Specific Privacy Rights

California

Currently, Celebrate Bham is not engaged in or seeking business in the State of California. As a result, we are not subject to the California Consumer Privacy Act (CCPA). In the event our business activities change in a way that would subject us to these laws we will revise this policy and our data privacy practices accordingly. However, if you have any questions or concerns about our information collection practices, please contact us at: celebratebham@gmail.com.

Separate from CCPA, California's "Shine the Light" law gives California residents the right to ask companies what personal information they share with third parties for those third parties' direct marketing purposes. We do not disclose your personal information to third parties for the purpose of directly marketing their goods or services to you unless you request such disclosure. If you have any questions regarding this policy, you may contact us at celebratebham@gmail.com.

Nevada

Under Nevada law, Nevada residents may opt out of certain "sales" of their data by website operators. Currently, we do not sell any data as defined by Nevada law to trigger any opt out rights. Should that change, we shall revise the policy to inform you of a method to opt out of such sales. Meanwhile, please direct any questions to: celebratebham@gmail.com.

General Data Protection Regulation (GDPR)

GDPR does not apply to Celebrate Bham, as it is a local Alabama organization and neither offers goods or services nor monitors the behavior of data subjects situated in the European Union. To the extent you have questions about the applicability of the GDPR to users of this Website, please direct those questions to celebratebham@gmail.com.

Data Security

We maintain administrative, technical and physical safeguards for the Website designed to protect against loss, misuse or unauthorized access, disclosure, alteration or destruction of the personal information we collect through our Website.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for visiting our Website and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, or to register a complaint or concern, please contact us at: celebratebham@gmail.com.